



BLACK BEAUTY

FALL MAGIC

PREMIUM GRASS SEED MIXTURE

**FORMULATED FOR FALL SEEDING
 PRODUCES A DARK-GREEN LAWN
 GERMINATES IN 10 TO 14 DAYS**

WHY BLACK BEAUTY?

- GROWS WELL IN SUNNY AND SHADY AREAS
- UNIFORM, VERTICAL GROWTH HABIT
- GROWN BY SOD GROWERS ACROSS THE USA
- DEEPLY ROOTED FOR HEALTHY TURF



Fall is the best time to seed lawns. Black Beauty Fall Magic, with its special fall formula, provides an attractive, perennial, healthy, dark-green lawn. Black Beauty Fall Magic is able to withstand heavy traffic, too. It thrives in sunny and shady areas of the lawn. Seed should germinate in 10 - 14 days.

Black Beauty varieties root deeply, contain a waxy leaf coating to preserve moisture, have a uniform growth habit, and are naturally insect resistant.

CAUTION: Do not apply this grass seed on horse pastures or livestock grazing areas!



"A REVOLUTIONARY APPROACH TO LAWN CARE"

Use genetically superior grass seed
Stop soil compaction and stimulate soil microbes
Aadjust soil pH
 with **Black Beauty Grass Seed and MAG-I-CAL Plus Soil Food.**

By following the New American Lawn Plan, you will be creating ideal conditions in the lawn soil whereby your Black Beauty lawn can thrive. A healthy growing Black Beauty lawn is your best defense against future lawn problems; it can help to reduce your use of weed, insect and fungus control products.

Ask for a free copy of our New American Lawn guide.

DIRECTIONS

SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING NEW LAWNS OR SODDING.

- 1. PREPARATION:** Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed.
 - (a) Mow lawn before seeding.
 - (b) Rake dead grass and debris and loosen the soil. Add additional topsoil if needed. For larger areas, a rented thatching machine may be easier. Apply seed to the loosened soil and then lightly rake it into the ground. Do not bury the seed more than 1/4" deep.
- 2. Prior to seeding, apply these Jonathan Green products in any order, on the same day.**



Jonathan Green Veri-Green for Seeding & Sodding
Provides the nutrients necessary for new grass growth.



Jonathan Green MAG-I-CAL Plus for soil compaction and pH adjustment
Helps loosen hard, compacted soils. Provides calcium - an essential grass plant nutrient which aids in the seedling's ability to absorb nutrients.
- 3. Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of 2-1/2 to 3 inches.**

Consult your dealer concerning follow-up fertilizer applications and maintenance advice.

SPREADER SETTINGS

SEEDING RATES - OVERSEEDING LAWNS

Jonathan Green New American Lawn Hand Held:	2
Jonathan Green New American Lawn Standard Rotary:	7
Jonathan Green New American Lawn Deluxe and Pro Rotary:	13
Scotts Rotary	6
Scotts Drop	7

SEEDING RATES - NEW LAWNS

Jonathan Green New American Lawn Hand Crank:	3
Jonathan Green New American Lawn Standard Rotary:	7*
Jonathan Green New American Lawn Deluxe and Pro Rotary:	16
Scotts Rotary	9
Scotts Drop	15

*Go over lawn twice at this rate.

VISIT OUR WEBSITE FOR SETTINGS ON OTHER SPREADER MODELS.



My Pledge Of Satisfaction
 We have made every effort in the formulation of this product to insure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn specialists will make every effort to assure your success.

Benefits of lawns: Grass slows down and absorbs water run-off and controls soil erosion while cleansing water of impurities and dust. Grass plants remove carbon dioxide from the atmosphere. A 5,000 sq. ft. lawn produces enough oxygen for 8 people daily. Lawns cool off the immediate area, about 30 degrees cooler than asphalt and about 20 degrees cooler than bare soil. Lawns reduce noise, glare and increase your property value. Leave grass clippings, if possible, so nutrients and water go back into your lawn.

Sign up to receive timely lawn tips
www.jonathangreen.com

