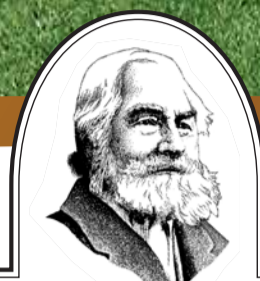
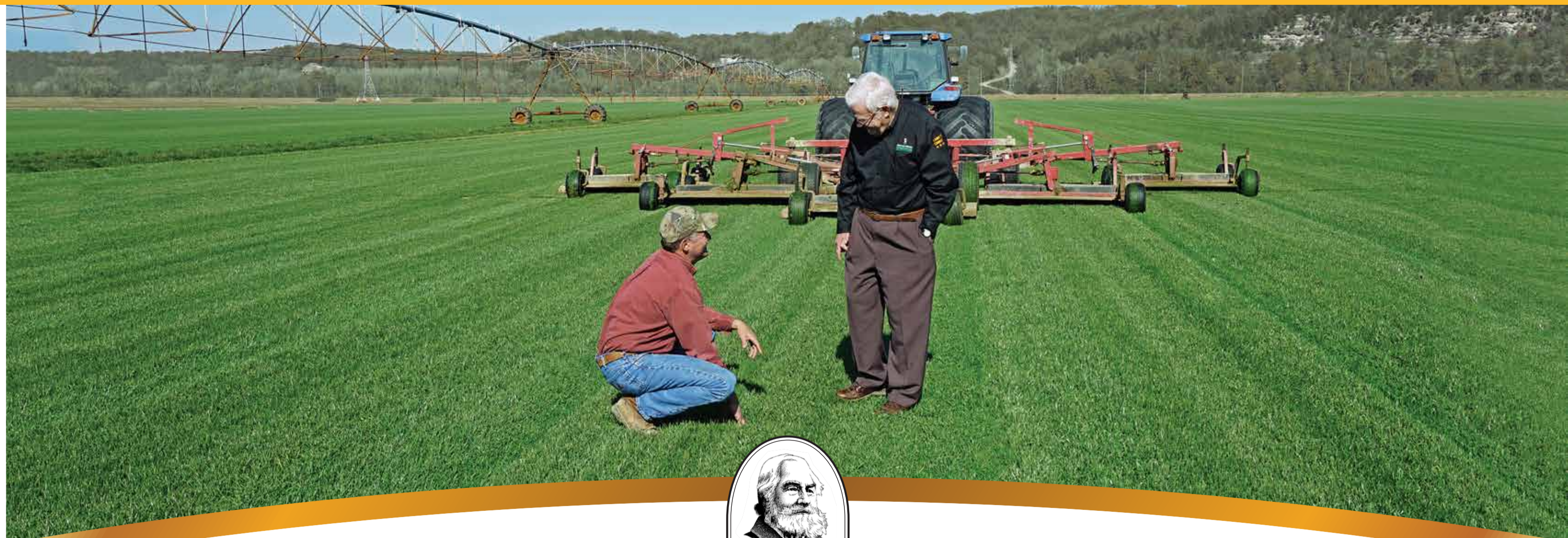


**GROWN BY SOD GROWERS ACROSS THE U.S.A.**



**Jonathan Green**  
QUALITY LAWN SINCE 1881



**BLACK BEAUTY**

**ORIGINAL**

ELITE TALL FESCUE BLEND

**EXCLUSIVE TURF-TYPE TALL FESCUES**

for sun & shade areas

**WAXY COATING ON THE LEAVES**

preserves moisture when hot

**ROOTS THAT CAN GROW UP TO 4' DEEP**

for superior drought tolerance



This is the Black Beauty product that started it all! Black Beauty Original has been a long-time favorite blend of turf professionals across the United States because it contains Jonathan Green's heat and drought tolerant varieties. With roots that can grow up to 4 feet deep and a waxy leaf coating (like the skin on an apple), Black Beauty Original preserves moisture and limits evaporation. It also withstands heavy traffic, naturally resists insects and diseases, and thrives in sunny and shady areas.

Black Beauty Original is sure to provide you with a healthy, dark-green lawn for years to come. Seed should germinate in 14 - 21 days.

Spring plantings may take more time to germinate.

**CAUTION:** Do not apply this grass seed on horse pastures or livestock grazing areas!

**DIRECTIONS**

**SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING NEW LAWNS OR SODDING.**



- 1. PREPARATION:** Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed.
  - Mow lawn before seeding.
  - Rake dead grass and debris and loosen the soil. Add additional topsoil if needed. For larger areas, a rented de-thatching machine may be easier. Apply seed to the loosened soil and then lightly rake it into the ground. Do not bury the seed more than 1/4" deep.

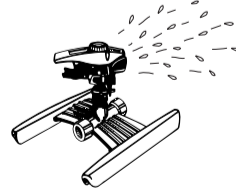
- For best results, apply these **Jonathan Green** products in any order, on the same day.



**Jonathan Green Veri-Green for Seeding & Sodding**  
Provides the nutrients necessary for new grass growth.



**Jonathan Green MAG-I-CAL Plus for soil compaction and pH adjustment**  
Helps loosen hard, compacted soils. Provides calcium - an essential grass plant nutrient which aids in the seedling's ability to absorb nutrients.



- Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of 2-1/2 to 3 inches.

**Consult your dealer concerning follow-up fertilizer applications and maintenance advice.**

**SPREADER SETTINGS**

VISIT OUR WEBSITE FOR SETTINGS ON OTHER SPREADER MODELS.

**SEEDING RATES – OVERSEEDING LAWNS**

Jonathan Green Hand Held	4
Jonathan Green Rotary	8
Jonathan Green Deluxe and Pro Rotary	14
Scotts Rotary	9
Scotts Drop	13

**SEEDING RATES – NEW LAWNS**

Jonathan Green Hand Held	4*	*Go over lawn twice at this rate.
Jonathan Green Standard Rotary	8*	
Jonathan Green Deluxe and Pro Rotary	14*	
Scotts Rotary	13	
Scotts Drop	16	



**My Pledge Of Satisfaction**

We have made every effort in the formulation of this product to assure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn specialists will make every effort to assure your success.



**Benefits of lawns:** Grass slows down and absorbs water run-off and controls soil erosion while cleansing water of impurities and dust. Grass plants remove carbon dioxide from the atmosphere. A 5,000 sq. ft. lawn produces enough oxygen for 8 people daily. Lawns cool off the immediate area, about 30 degrees cooler than asphalt and about 20 degrees cooler than bare soil. Lawns reduce noise, glare and increase your property value. Leave grass clippings, if possible, so nutrients and water go back into your lawn.

Sign up to receive timely lawn tips  
[www.jonathangreen.com](http://www.jonathangreen.com)



Download our **FREE Lawn Care Guide**

