



Great Lawns Start Here.™



2026

RETAIL CATALOG
LAWN & SOIL CARE



From left to right: Todd Pretz, Barry Green Sr., and Barry Green II



» FAMILY 4.

144 YEARS OF QUALITY

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INSPIRING BEGINNINGS

Jonathan Green experiments with turfgrass varieties to improve the surface of bowling greens in England.

1881

1906

BRINGING IN FAMILY

Jonathan Green's grandson Jack starts working with his grandfather to construct higher quality bowling greens.

MAKING IT OFFICIAL

Jack Green and his son Barry establish the Jonathan Green Grass Seed Company in Kearny, New Jersey—named in honor of Jack's grandfather—the original turfgrass professional.

1957

1961

HONORING OUR ROOTS

The business begins using the cameo of Jonathan Green in the company logo.

EXPANDING INTO SOD

Jonathan Green begins selling to sod growers, improving our seed mixtures to meet professional standards.

1961

1981

SUPPORTING INDEPENDENTS

Jonathan Green transitions from selling supermarkets to independent garden centers and hardware stores. A commitment was made to never sell to big box chain stores.

GOING BEYOND SEED

1985: Jonathan Green expands the business offerings outside of grass seed and introduces lawn fertilizer.

1988: Jonathan Green goes green and launches their very first line of organic lawn care products.

1985

1986

CULTIVATING SUPERIOR SEED

Jonathan Green establishes a turfgrass research and production company named Cascade International Seed in Oregon to breed improved turfgrasses.

INTRODUCING BLACK BEAUTY

Jonathan Green develops Black Beauty Grass Seed, the first-ever tall fescue plant that truly rivals the dark color and texture of Kentucky Bluegrass.

1993

2008

EXPANDING INTO THE CO-OPS

Jonathan Green begins selling to Ace, Do-It-Best and True Value.



BECOMING 6 GENERATIONS

The daughters of the owners join the company on the sales and marketing teams.

2010

2021

NOW ON THE WEST COAST

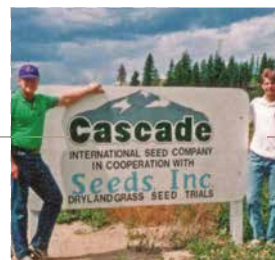
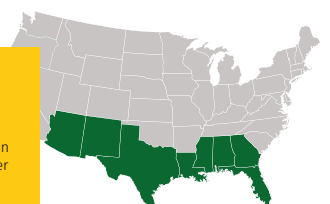
Jonathan Green is now available from Coast-to-Coast.



2026

GOIN' SOUTH

Jonathan Green becomes a truly NATIONAL company with its expansion into the deep south with Blue Panther Bermuda grasses.



Our Commitment to the Independent Retailer

Jonathan Green certainly knows the importance of family-owned businesses and how critical they are to their local communities because we've been one for six generations.

Independent Retailers have not only contributed to the success of Jonathan Green... **they are the success of Jonathan Green!**

Their loyalty to our elite-performing products - namely Black Beauty Grass Seed, Veri-Green Lawn Fertilizers, and Mag-I-Cal Plus Soil Improvers – is the reason why we've never sold to big boxes, clubs, supermarkets, and other mass-merchant outlets. Indeed, the **only** way consumers will find Jonathan Green brands is at independent hardware stores, garden centers, farm/fleet retailers, sod growers, and landscape supply professionals across the United States.

Yes, this is our family's commitment to **you**, the independent trade class that built the Lawn & Garden business for everyone to revere! Please come and join the thousands of your fellow brethren that have enthusiastically enjoyed success with our unique product line.



Barry Green Sr.
Chairman



Barry Green II
President



Todd Pretz
Executive Vice-President



New Products for Southern Lawns



Blue Panther® Patcher

Contains Blue Panther Bermudagrass Seed and Starter Fertilizer

Repairs bare spots in 14 days

Coir Mulch expands for great seed-to-soil contact

see page 20

Blue Panther® Bermudagrass and Southern Lawn

Specially formulated to thrive in the climates of Southern States

Aggressive vertical and lateral rooting



see page 25



Veri-Green® Southern Weed & Feed

Safe to use on Bermudagrass

Controls broadleaf weeds

see page 33

Display-Ready Units For 5m And 15m Lawn Fertilizers

Mini Display Pallets

In 2025, our best-selling fertilizers were introduced in mini-pallets for 5m sizes only. In 2026, they will be available in 15m sizes too!

Annual Lawn Care Program

Step 1: Early Spring

- Prevents and kills crabgrass.
- Slow-release N, feeds lawns for 3 months.
- Does NOT stain walkways and patios.

Step 2: Spring

- Kills over 250 broadleaf weeds.
- Slow-release N, feeds lawns for 3 months.
- 25% more product than National Brand.

Step 3: Summer

- 2.5x more iron than National Brand.
- Feeds lawns for 3 months.

Step 4: Fall

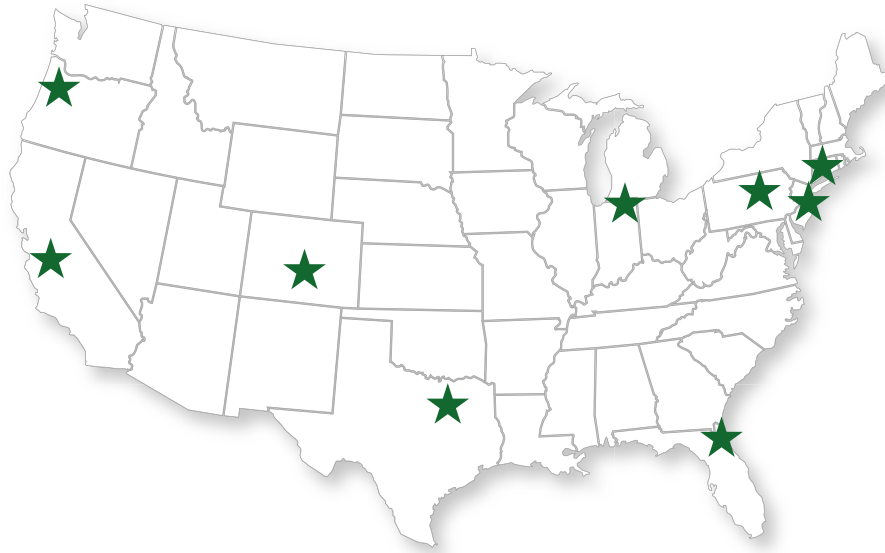
- High K formula helps prevent winter diseases.
- Feeds lawns for 2 months.

Display Mini Pallet	Bag Coverage	Bag Count	Product Code
Veri-Green Crabgrass Preventer	5,000	40	17144
Veri-Green Weed & Feed	5,000	40	17142
Veri-Green Lawn Food	5,000	40	17143
Winter Survival	5,000	40	17145

Display Mini Pallet	Bag Coverage	Bag Count	Product Code
Veri-Green Crabgrass Preventer	15,000	18	17151
Veri-Green Weed & Feed	15,000	18	17152
Veri-Green Lawn Food	15,000	18	17153
Winter Survival	15,000	18	17154



Nationwide Coverage from these Jonathan Green Warehouses



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Other grass seed lines are always being discounted or on special, but it doesn't matter. Customers come in asking for Jonathan Green."

- Aubuchon Hardware
Wareham & East Hampton, NH



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Jonathan Green offers us better quality products with competitive pricing and a larger ROI. Also, great to hear the many positive remarks regarding the success for our customers' lawns. Salespeople and customer service are second to none!"

- Stanford Home Center
Pittsburgh, PA



Superior Quality Deserves A Superior Look



EXCEPTIONAL INCREASE IN POS SALES

In 2025, JG set-up Black Beauty ("Great Lawns Start Here") plan-o-grams of varying sizes at 400 hardware stores and nurseries nationwide. POS sales increases were exceptional!



**Laskowski Ace Hardware
Chicago Market**
* 8' plan-o-gram



**Cotton's Ace Hardware
St. Louis**
* 8' plan-o-gram



**McLendon's Hardware
Seattle**
* 8' plan-o-gram



**Aubuchon Hardware
New England**
* 8' plan-o-gram



**Outdoor Supply Hardware
San Francisco**
* 4' plan-o-gram



SET YOURS UP TODAY

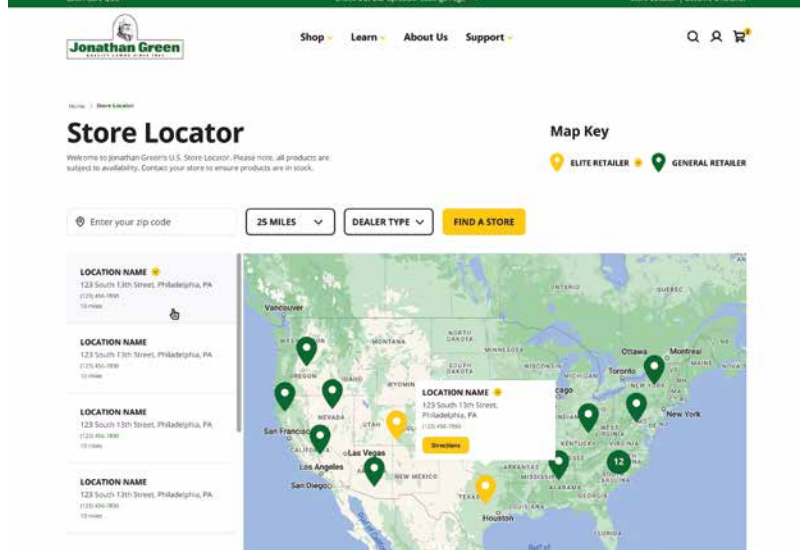
Love what you see?
Get in touch to
bring this display to
your store!

Our New Website

A Supercharged Retail Experience

www.jonathangreen.com

- » Order POP directly from our website
- » Connect directly with your sales rep
- » Discover our improved store locator
- » Streamlined grass seed relabel requests



Retailers...

If you sell Jonathan Green, but don't see your store in the search results, then use our "Retailer Request Form" to have your stores added.

[ADD YOUR STORE](#)

Helpful Links



Become a Retailer

Interested in selling Jonathan Green?
Fill out the form below.

[SUBMIT A REQUEST](#)



Find a Distributor

Get contact information for distributors
across the country.

[VIEW ALL](#)



Grass Seed Relabels

Submit an order for grass seed relabels
online with the form below.

[SUBMIT A REQUEST](#)



Store Locator

Find a local retailer or request to add your
store to the map.

[ADD YOUR STORE](#)



Retail Catalog

Get the most up-to-date Jonathan Green
product information.

[VIEW NOW](#)



Request PoP Materials

Request point of purchase advertising
materials for your store.

[SUBMIT A REQUEST](#)

Train Your Team Lawn Academy

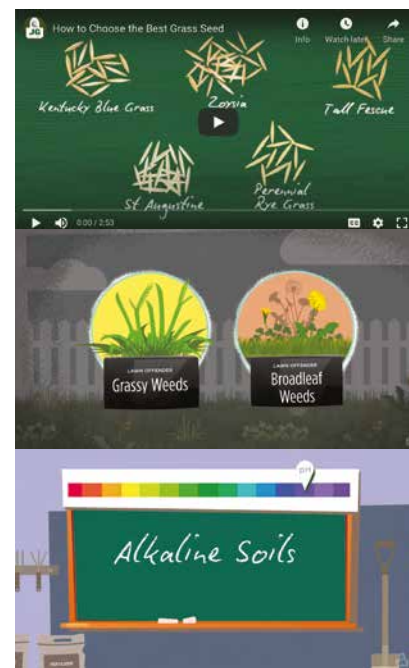
Expert training videos at your fingertips:

Watch concise, 2-minute Training Academy videos, which enlighten your team about lawn care essentials and the unique selling propositions of Jonathan Green products.

» 6 EDUCATIONAL VIDEOS COVERING THE ESSENTIALS NEEDED TO PROPERLY CARE FOR YOUR LAWN.

- | | |
|-----------------------------------|------------------------------|
| 1. Selecting the right grass seed | 4. Correcting acidic soils |
| 2. Control lawn weeds | 5. Correcting alkaline soils |
| 3. All about lawn fertilizers | 6. Reducing soil compaction |

WWW.JONATHANGREEN.COM/ACADEMY



Advertising Resources Digital & Print

Ready-made advertising content for retailers

- | | |
|---------------------------------------|----------------------------|
| » Ad fund procedures | Press-ready ads |
| Approved logos | Digital advertising |
| Product sell sheets | » Facebook & Instagram ads |
| Seed relabel forms | Youtube ads |
| Videos & radio scripts | Influencer campaigns |
| UPC barcodes | Display & native ads |
| Updated images for
print & digital | Digital circulars |
| | Streaming audio |



www.jonathangreenads.com

*All ads must use the most current images on the site
and must get pre-approved by a JG Sales Rep.

Sod Farm Results For Everyday Homeowners

With Black Beauty & Blue Panther Mixtures

Many homeowners feel that obtaining “sod farm” results on their lawn requires a master’s degree in Turfgrass Management...not so. Sod Growers just have a much different philosophy than the traditional “4-Step” program approach, which has flooded the marketplace for decades and has yielded average results.

At Jonathan Green, we’ve **simplified** the sod grower’s approach to great lawns into three easy steps. First, plant genetically superior grass seed varieties, like our Black Beauty or Blue Panther mixtures. Second, adjust soil pH and loosen hard soil with Mag-I-Cal Plus Soil Improvers. Last, fertilize the turf with Veri-Green Lawn Foods.

“Great Lawns Start Here™” is the phrase that we’ve given this award-winning, professional philosophy. Indeed, it’s the blueprint to **all** great-looking lawns. And now homeowners can do it as easily as the best sod growers in America. Best of all, the only place that consumers can buy our proven lawn care plan is at local, independent retail stores like yours.



> Lawn seeded with Black Beauty Ultra grass seed – NJ



> FOX News, Earth Day Segment 2024 – NYC



> Grass seed production field - WA



> Partnering with sod farmers - NY



> Examining the photo-chemical efficiency tests



> Black Beauty sod field – NC



> Black Beauty research – OR

Soil Health:

The Essential Part to a Beautiful Lawn



Every lawn needs **active microbes** and a **balanced pH** for nutrients to be absorbed by the grass plants.

Test & Balance pH

Even the best fertilizer won't work if your pH is off. Test your soil for pH and nutrient levels.

- Optimal pH range: **6.2–7.0** — the sweet spot for nutrient absorption.
- Too acidic or alkaline? Test your soil regularly and adjust with **Mag-I-Cal** products.



Improve Soil Structure

Types: Sand (drains fast), Clay (poor drainage).

Goal: Loamy soil—a balanced mix, for easy flow of air, water, and good nutrient retention.

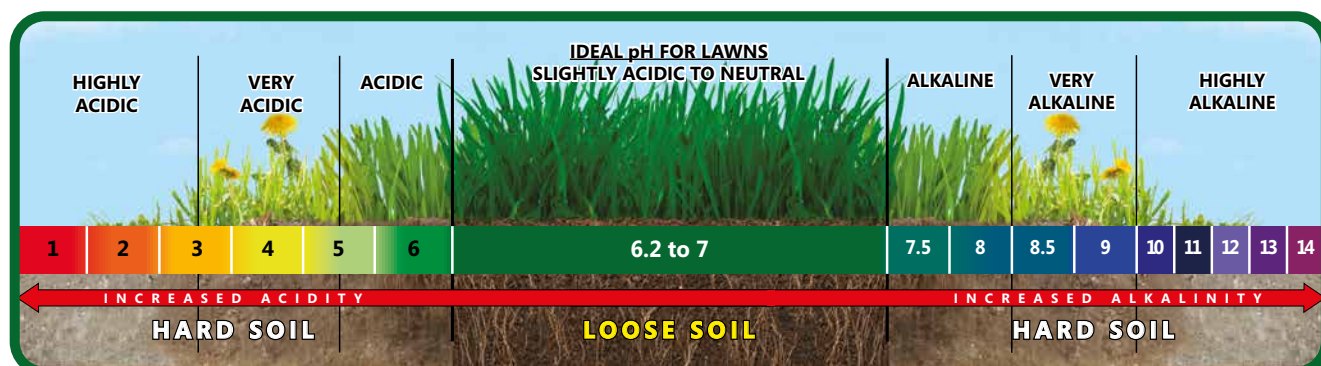
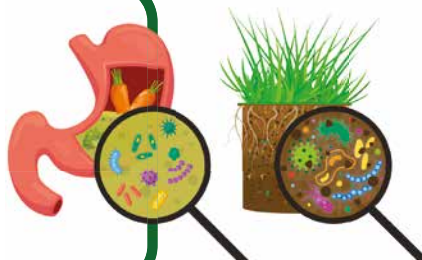
- Add organic material, and aerate clay soil.
- Use a soil amendment product, such as **Love Your Soil**, to aerate compacted soil and boost microbial life and nutrient retention.



Support Soil Biology

Just like our gut, lawns rely on a diverse and active microbial ecosystem to stay healthy.

- Encourage soil life by adding natural amendments, such as **Love Your Soil** and **Mag-I-Cal Plus**, to the lawn.
- Grass clippings and organic matter feed soil microbes that turn it into nutrients.



What Customers Are Saying About Our Soil Amendments



Clay Soil's Kryptonite ★★★★★

Review by Darius O.

"Western Kentucky is known for its harsh and unforgiving clay soil, especially in Suburbia where new homes are built. Previously, I've tried other amendments to no avail. Our sod has struggled to grow, but **Love Your Soil** has already done wonders with one application, making my grass grow lush and green! I will be applying this again in the fall. Highly recommend this product for struggling lawns."

The name says it all ★★★★★

Review by Leticia S.

"My lawn was in very poor shape. After researching Jonathan Green products, I purchased **Mag-I-Cal** and guess what? Every lawn needs **Mag-I-Cal**. Talk about magic! I tested it and the areas without **Mag-I-Cal** barely filled in even after fertilizing. After applying **Mag-I-Cal**, OMG, the lawn started filling in full and thick! My lawn went from poor to one of the best lawns in town."



It works ★★★★★

Review by Bill D.

"I was reluctant to purchase **Mag-I-Cal Plus Acidic**, but this product works! My soil was compacted and the pH was 5.9 to 6.2. After using this product, the pH now varies from 6.2 to 7.0, and the soil is no longer compacted! I will be overseeding my backyard next year and will definitely use **Mag-I-Cal Plus**."

Soil treatment ★★★★★

Review by Kraig A.

"For four years, I have been telling two different lawn companies that their products and advice were not working. For example, the grass along the edge of my sidewalk was never lush and was very yellow-green. **Mag-I-Cal Plus Alkaline** has changed that, now the grass next to the sidewalk has a height difference of 1-2 inches. More importantly, it is 80-90% solid green instead of yellow-green. This product works, just find out what your lawn needs, and do not depend on companies that do a treatment and say that we did our job."





Black Beauty Grass Seed Collection

- » Roots up to 4' deep
- » Waxy leaf coating locks-in moisture
- » Incredible drought & disease resistance
- » Upright uniform growth habit
- » Naturally insect resistant



30% Future Turf-Type Tall Fescue
30% Thunderbolt Turf-Type Tall Fescue
20% Toltec Turf-Type Tall Fescue
10% Pivot Kentucky Bluegrass
10% Frontier Perennial Ryegrass



50% Thunderbolt Turf-Type Tall Fescue
25% Future Turf-Type Tall Fescue
25% Toltec Turf-Type Tall Fescue



35% Future Turf-Type Tall Fescue
25% Thunderbolt Turf-Type Tall Fescue
20% Frontier Perennial Ryegrass
10% Pivot Kentucky Bluegrass
10% Singular Perennial Ryegrass

Black Beauty® Ultra

Our best and newest Black Beauty, Kentucky Bluegrass and Perennial Ryegrass varieties.

Excellent heat tolerance.

Used by nation's leading sod growers.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
400	10320	1	24	40	\$7.99
1,200	10321	3	15	21	\$24.99
2,800	10322	7	7	21	\$44.99
10,000	10323	25	1	40	\$134.99
20,000	10324	50	1	20	\$234.99

Black Beauty® Tall Fescue

A 3-way blend of Turf-Type Tall Fescues.

Perfect for overseeding into any existing lawn – sun or shade.

Used by leading sod growers across the USA.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
900	10314	3	15	21	\$24.99
2,100	10319	7	7	21	\$44.99
7,500	10315	25	1	40	\$134.99
15,000	10316	50	1	20	\$234.99

Black Beauty® Sun & Shade

Our best-selling grass seed mixture.

Adaptable Black Beauty varieties that grow well in sunny or shady lawn conditions.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
750	12001	1	24	40	\$7.99
2,250	12002	3	15	21	\$24.99
5,250	12005	7	7	21	\$44.99
11,250	12004	15	3	21	\$79.99
18,750	12006	25	1	40	\$134.99
37,500	12007	50	1	20	\$234.99

**Mixtures and prices subject to change without notice.*

Black Beauty® Dense Shade

Shade-tolerant for a lawn that grows well in tree-lined areas.

Grows in spots with limited sunlight.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
600	10622	1	24	40	\$7.99
1,800	10600	3	15	21	\$24.99
4,200	10620	7	7	21	\$44.99
15,000	10610	25	1	40	\$134.99



30% Toltec Turf-Type Tall Fescue
20% Future Turf-Type Tall Fescue
15% Frontier Perennial Ryegrass
15% Hood Chewings Fescue
10% High Life Perennial Ryegrass
10% Eugene Creeping Red Fescue

Black Beauty® Fall Magic

Specially formulated for fall seeding.

Repair summer damage.

For use in sun and shade.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,500	10765	3	15	21	\$24.99
3,500	10768	7	7	21	\$44.99
12,500	10770	25	1	40	\$134.99



25% Thunderbolt Turf-Type Tall Fescue
15% Toltec Turf-Type Tall Fescue
15% Frontier Perennial Ryegrass
15% Carson Chewings Fescue
10% High Life Perennial Ryegrass
10% Eugene Creeping Red Fescue
10% Pivot Kentucky Bluegrass

Black Beauty® Heat & Drought

Contains Tall Fescue and Texas Bluegrass that withstands heat up to 100°F.

The ultimate heat/drought mixture.

For use in southern CA, as well as the northern areas of TX, AZ, MS, AR, AL, and GA.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,500	10514	3	15	21	\$24.99
3,500	10515	7	7	21	\$44.99



30% Future Turf-Type Tall Fescue
30% Thunderbolt Turf-Type Tall Fescue
30% Toltec Turf-Type Tall Fescue
10% Solar Texas/Kentucky Bluegrass

*Mixtures and prices subject to change without notice.



45% Toltec Turf-Type Tall Fescue
25% Frontier Perennial Ryegrass
15% Singular Perennial Ryegrass
15% Future Tall Fescue

Black Beauty® Heavy Traffic

Best varieties for “wear and tear” areas.

Use in sunny or shady areas where children and pets play.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,200	10970	3	15	21	\$24.99
2,800	11000	7	7	21	\$44.99
10,000	10980	25	1	40	\$134.99



25% Toltec Turf-Type Tall Fescue
25% Future Turf-Type Tall Fescue
15% Harpoon Hard Fescue
15% Carson Chewings Fescue
10% Highlife Perennial Ryegrass
10% Frontier Perennial Ryegrass

Black Beauty® Shady Nooks

Survives in shady areas, wet or dry.

For areas of the lawn with medium to extreme dense shade.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
2,250	11957	3	15	21	\$24.99
5,250	11959	7	7	21	\$49.99
18,750	11960	25	1	40	\$149.99



40% Toltec Turf-Type Tall Fescue
25% Future Turf-Type Tall Fescue
15% High Life Perennial Ryegrass
10% Frontier Perennial Ryegrass
10% Pivot Kentucky Bluegrass

Black Beauty® Sunny

Performs best in full sun areas.

Great heat and drought resistance.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
600	10895	1	24	40	\$7.99
2,550	10860	3	15	21	\$24.99
4,200	10880	7	7	21	\$44.99
15,000	10870	25	1	40	\$134.99

**Mixtures and prices subject to change without notice.*

Black Beauty Bare Spot Repair



Black Beauty® Patcher

Combo: Grass Seed–Fertilizer–Mulch

All-in-one solution, with starter food, to repair stubborn bare spots in lawns.

Contains Black Beauty Ultra Grass Seed.

Uses coir & rice hull mulch to hold water.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
130 (jug)	10450	3	4	30	\$25.99
300 (bag)	10451	7	1	136	\$37.99



Contains Black Beauty Ultra Grass Seed
Coir & Rice Hull Mulch
Lawn Food (1-2-1)

Blue Panther® Patcher

Combo: Grass Seed–Fertilizer–Mulch

All-in-one solution, with starter food, to repair stubborn bare spots in Bermudagrass lawns.

Contains Blue Panther Bermudagrass Seed.

Uses coir & rice hull mulch to hold water.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
150 (jug)	10351	4	30	30	\$25.99

NEW



Contains Maya Bermudagrass
Coir & Rice Hull Mulch
Lawn Food (1-2-1)

*Mixtures and prices subject to change without notice.



» Rake

» Cut

» Water

Black Beauty® Seedroll

Contains Black Beauty Ultra Grass Seed and starter food.

All-in-one seed mat ideal for bare spots and slopes.

Just roll, water and grow.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
50	10410	3	6	24	\$29.99



Contains Black Beauty Grass Seed
Lawn Food (Starter Fertilizer)

**Mixtures and prices subject to change without notice.*

Regional Grass Seed Mixture

Black Beauty® Delmarva Mid-Atlantic Blend

Great for the heat and drought stressed areas of the Mid-Atlantic.

Region includes Delaware, Maryland and Virginia.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,500	10394	3	6	24	\$24.99
2,150	10391	7	7	21	\$44.99
7,500	10392	25	1	40	\$134.99
15,000	10393	50	1	20	\$234.99



40% Toltec Turf-Type Tall Fescue
30% Soft Blade Turf-Type Tall Fescue
30% Future Turf-Type Tall Fescue

Black Beauty® Golden State California Mixture

Formulated for the drought areas of CA.

Grows a dark-green lawn with less water.

Waxy leaf coating preserves moisture.

Grows roots up to 4-feet deep.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
500	10769	1	12	48	\$7.99
1,500	10702	3	6	24	\$24.99
3,500	10701	7	7	21	\$44.99

*Available in CA only



30% Thunderbolt Turf-Type Tall Fescue
30% Future Turf-Type Tall Fescue
30% Toltec Turf-Type Tall Fescue
10% Solar Texas/Kentucky Bluegrass

Black Beauty® Keystone Pennsylvania Mixture

Specially formulated for the diverse growing conditions of PA.

Naturally dark-green grasses require less fertilizer.

Thickens and improves any lawn.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,200	10359	3	6	24	\$24.99
2,800	10361	7	7	21	\$44.99
10,000	10362	25	1	40	\$134.99

*Available in PA only



35% Tara Turf-Type Tall Fescue
20% Future Turf-Type Tall Fescue
20% Frontier Perennial Ryegrass
15% High Life Perennial Ryegrass
10% Krypton Kentucky Bluegrass

Regional Grass Seed Mixture

Black Beauty® Pacific Northwest ID, OR, WA Mixture

Formulated for the diverse climates of the Pacific Northwest.

Produces a dark-green lawn.

For sunny and shady areas.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
750	10363	1	12	24	\$7.99
2,250	10364	3	6	24	\$24.99
5,250	10366	7	7	21	\$44.99
12,500	10368	25	1	40	\$134.99
25,000	10367	50	1	20	\$234.99



35% Thunderbolt Turf-Type Tall Fescue
25% High Life Perennial Ryegrass
20% Future Turf-Type Tall Fescue
10% Frontier Perennial Ryegrass
10% Pivot Kentucky Bluegrass

Black Beauty® Rocky Mountain CO, MT, UT, WY Mixture

Formulated for the high altitudes of the Rockies.

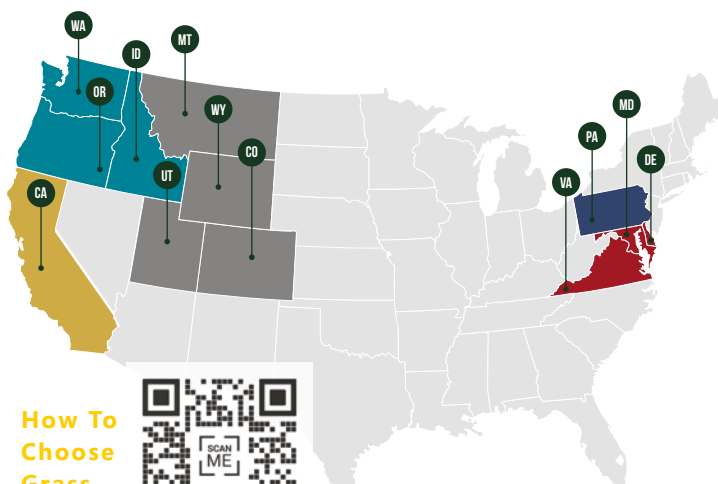
Grows a dark-green lawn with less water.

For sunny and shady areas.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,500	10382	3	6	24	\$24.99
3,500	10383	7	7	21	\$44.99
12,500	10384	25	1	40	\$134.99
25,000	10385	50	1	20	\$234.99



30% Future Turf-Type Tall Fescue
30% Toltec Turf-Type Tall Fescue
30% Frontier Perennial Ryegrass
10% Krypton Kentucky Bluegrass



How To
Choose
Grass
Seed



Stacker Boxes

create
incremental,
impulse
displays off
of the shelf!



A woman wearing a straw hat, a light-colored button-down shirt, and blue jeans is pushing a red broadcast spreader with a blue hopper on a green lawn. In the background is a two-story house with a brown shingled roof, white trim, and a large bay window. The scene is bright and sunny.

Blue Panther® Southern Grass Seed Collection

- » Aggressive vertical and lateral rooting
- » Exceptional heat & cold tolerance
- » Incredible drought & disease resistance
- » Upright uniform growth habit
- » Naturally insect resistant

GREAT
HEAT & COLD
TOLERANCE

Jonathan Green
EST. 1961

BLUE PANTHER
BERMUDAGRASS
PREMIUM GRASS SEED

HEAT-THRIVING, DARK GREEN, AND VERY DURABLE
GROWS IN FULL SUN TO LIMITED SHADE
EXHIBITS STRONG COLD-TOLERANCE WHICH
HELPS REDUCE WINTER OVERSEEDING

FOR USE IN
SOUTH
NORTH

HELPS REDUCE WINTER OVERSEEDING

Jonathan Green
ESTABLISHED 1960 • WILSON, TEXAS

BLUE PANTHER
SOUTHERN LAWN
PREMIUM SEED MIXTURE FOR BERMUDAGRASS LAWNS

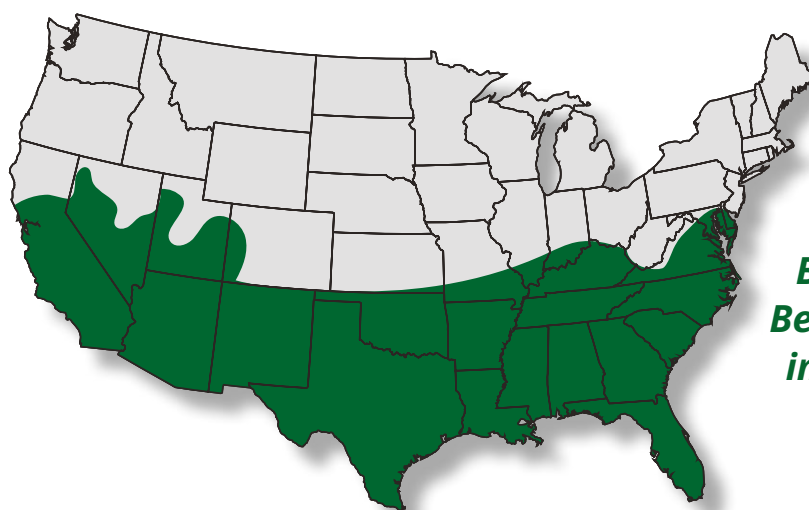
PRECISION MIXTURE OF BERMUDAGRASS,
TEXAS BLUEGRASS, & TALL FESCUE

BERMUDA THRIVES IN SUMMER HEAT WHILE
BLUEGRASS & FESCUE GROW IN WINTER COLD

FOR FULL SUN TO PARTIAL SHADE

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
750	10353	1	12	30	\$12.99
2,250	10354	4	6	30	\$44.99

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
2,800	10356	3	6	24	\$24.99
6,500	10357	7	7	21	\$44.99



*Mixtures and prices subject to change without notice.

Additional Grass Seed Mixtures



70% Annual Ryegrass
20% Perennial Ryegrass
10% Turf-Type Tall Fescue

Fast Grow Grass Seed Mixture

Provides a quick, temporary cover to landscapes that will likely be changed.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,500	10820	3	15	21	\$9.99
3,500	10840	7	7	21	\$21.99
7,500	10830	15	3	21	\$44.99
12,500	10810	25	1	40	\$66.99



25% Krypton Kentucky Bluegrass
25% Pivot Kentucky Bluegrass
25% Madison Kentucky Bluegrass
25% Cutting Edge Kentucky Bluegrass

Blue Panther™ Kentucky Bluegrass Blend

Contains the best Kentucky bluegrass varieties being grown by top sod growers across the US.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
4,800	11970	3	15	21	\$29.99
40,000	11980	25	1	40	\$199.99



40% Frontier Perennial Ryegrass
30% High Life Perennial Ryegrass
30% Singular Perennial Ryegrass

Touch-Up Tri-Rye Perennial Ryegrass Blend

Perfect for repairing bare spots or overseeding your entire lawn.

A golf course quality mixture.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,500	12120	3	15	21	\$19.99
3,500	12140	7	7	21	\$39.99
12,500	12130	25	1	40	\$134.99



80% Annual Ryegrass
10% Perennial Ryegrass
10% Turf-Type Tall Fescue

Contractor's Grass Seed Mixture

Ideal for stabilization or temporary seeding.

Quick germination and cover.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
6,500	11458	25	1	40	\$64.99
13,000	11460	50	1	20	\$114.99

Specialty Seed Mixtures



100% White Clover

White Clover Seed

Low-growing, perennial broadleaf ground cover that has deep taproots and withstands drought.

Its nitrogen-fixing abilities helps to feed lawns.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,000	12381	1	24	40	\$14.99



30% Annual Ryegrass
25% Fawn Turf-Type Tall Fescue
15% Tetraploid Perennial Ryegrass
15% Orchardgrass
5% Timothy
5% White Clover
5% Kentucky Bluegrass

Pasture Mixture

Endophyte-free.

Ideal for paddocks.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
21,780	11621	25	1	40	\$119.99
43,560	11620	50	1	20	\$229.99



Over 25 Wildflowers
Hard Fescue
Birdsfoot Trefoil

Wildflowers & Meadow Grass Mixture

Over 25 types of annual and perennial wildflowers.

Creates a meadow effect.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,000	12384	1	18	40	\$19.99



100% Winter Rye

Winter Rye

Cover crop for your garden to enrich the soil.

Not for lawn seeding.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
1,200	12391	5	10	21	\$12.99
13,500	12390	56	1	20	\$44.99



Cellulose Mulch
Corn Fiber
Natural Tackifier

Top-Dress™ Seedling Cover

Helps hold water in place for better establishment.

Conceals grass seed from birds and prevents erosion.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
800	11031	40	1	50	\$49.99

**Mixtures and prices subject to change without notice.*

Soil Foods Amendment Collection

- » Adds organic matter
- » Neutralizes soil pH (6.2 - 7)
- » Stimulates soil microbial life
- » Loosens hard soils
- » Helps roots access air, food & water



Watch Our
Mag-I-Cal Plus
Video





35% Calcium
2% Humic Acid
2% Polyhydroxycarboxylic
Acids

Mag-I-Cal

Lawns in Acidic Soil

5M bag equals up to 5 bags of lime.

15M bag equals up to 15 bags of lime.

Use on soils with pH below 6.2.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	11353	18	na	100	\$17.99
15,000	11352	54	na	40	\$37.99



28% Calcium
2% Biochar
1.5% Sulfur
1% Humic Acid
1% Polyhydroxycarboxylic
Acids
.5% Iron

Mag-I-Cal Plus

Lawns in Acidic & Hard Soil

A unique soil food combination product:

Rapidly **raises soil pH**.

Loosens soil compaction.

Stimulates microbial activity.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	11354	18	na	100	\$19.99
15,000	11355	54	na	40	\$49.99



18% Calcium
17% Sulfur
6% Humic Acid
1% Polyhydroxycarboxylic Acids

Mag-I-Cal Plus Alkaline

Lawns in Alkaline & Hard Soil

A unique soil food combination product:

Rapidly **lowers soil pH**.

Loosens soil compaction.

Stimulates microbial activity.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	11356	18	na	100	\$19.99
15,000	11357	54	na	40	\$49.99

Soil Foods and Testers

Love Your Soil

Lawns in Hard Soil

Rapidly loosens hard, compacted soil with a special, fast-acting gypsum and molasses formula.

Bio-stimulates soil life to build top soil.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	12190	15.5	na	100	\$22.99
15,000	12191	46.5	na	40	\$54.99

21% Calcium
3.8% Sulfur
1% Iron



Pro Soil Tester

For pH & Moisture

Professional-grade quality.

Accurately measures soil pH and moisture levels in just 3 minutes.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
na	11100	na	na	na	\$74.99

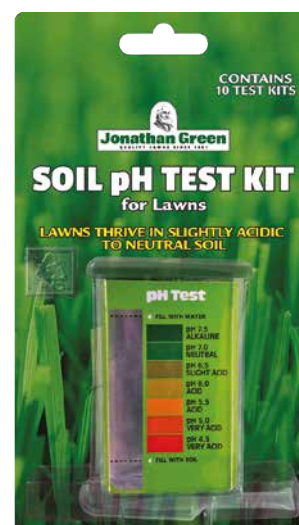


Soil pH Test Kit

Easy-to-use kit determines soil pH in 5 minutes.

10 test capsules per kit.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Cases per Pallet	MSRP
na	11595	na	12	na	\$7.99





Wake up call

★★★★★

Review by Steven K.

"I had fallen into the trap of using fertilizers (some with so called amendments) and had not been paying attention to my soil. The pH was known to be struggling in some spots to reach 6.2 with most of it well below. Mag-I-Cal Plus Soil Food for Acidic Lawns saved the day, easy to apply without the mess or volume required of using lime. I am waiting to see the results with my recent overseeding and plan to add a second application in the spring. Thanks to JG for waking me and my soil up with such an easy to apply product."



Lawn Foods

Fertilizers & Combo Collection



Watch
Our
Crabgrass
Video



Contains Dimension® herbicide
Fertilizer derived from:
Polymer Coated Urea, Urea,
Muriate of Potash
25% Slow-Release Nitrogen

Veri-Green Lawn Food Crabgrass Preventer

Prevents crabgrass **before** it grows.

Kills crabgrass **after** it grows up to 3rd leaf stage.

Feeds the lawn (20-0-3).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	16000	16	na	130	\$29.99
15,000	16001	48	na	45	\$74.99

Dimension® is a registered trademark of Corteva



Contains Dissolve® herbicide
Fertilizer derived from:
Polymer Coated Urea, Urea,
Sulfate of Potash
30% Slow-Release Nitrogen

NEW



Contains Lockup® herbicide
Fertilizer derived from:
Polymer Coated Urea, Urea,
Muriate of Potash, Iron Sulfate
50% Slow-Release Nitrogen



Fertilizer derived from:
Polymer Coated Urea
Urea, Muriate of Potash
Iron Sulfate
25% Slow-Release Nitrogen

Veri-Green Lawn Food Weed & Feed

Kills over 250 broadleaf weeds.

Kills dandelions, clover, chickweed,
oxalis, and purslane.

Feeds the lawn (21-0-3).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	16002	15	na	130	\$29.99
15,000	16003	45	na	45	\$69.99

Dissolve® is a registered trademark of NuFarm Americas, Inc.

Veri-Green Lawn Food Southern Weed & Feed

Specially formulated for Southern States.

Kills dollarweed and over 40 other weeds.

Feeds the lawn (30-0-3).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	16009	11.5	na	130	\$29.99

Lockup® is a registered trademark of Corteva

Winter Survival Fall Lawn Food

Helps encourage fall rooting and winter
disease prevention.

Provides a gentle fall feeding.

Feeds the lawn (10-0-20).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	12400	15	na	130	\$24.99
15,000	12414	45	na	45	\$59.99

Lawn Foods and Annual Program

Veri-Green Lawn Food

Quick-greening formula.

Contains 5% iron for maximum greening.

Feeds the lawn (29-0-3).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	16004	15	na	130	\$24.99
15,000	16005	45	na	45	\$59.99

Fertilizer derived from:
Polymer Coated Urea,
Urea, Muriate of Potash
Iron Sulfate
40% Slow-Release Nitrogen



Veri-Green Lawn Food

Starter Fertilizer For Seeding & Sodding

Helps newly planted seed or sod develop deep and dense roots.

Feeds the lawn (12-18-8).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
1,500	16006	4.5	12	35	\$12.99
5,000	16007	15	na	130	\$27.99
15,000	16008	45	na	45	\$69.99

Fertilizer derived from:
Polymer Coated Urea,
Urea, Muriate of Potash
Ammoniated Phosphate
25% Slow-Release Nitrogen



Summer Survival

Insect Control with Lawn Food

Gently feeds the lawn without burning during the summer.

Kills surface feeding insects that damage grass leaves.

Feeds the lawn (13-0-3).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	12011	17	na	130	\$27.99
15,000	12015	50	na	45	\$64.99

Contains Bifenthrin insecticide
Derived from: Polymer Coated Sulfur Coated Urea,
Urea, Muriate of Potash
40% Slow-Release Nitrogen





Watch our
Weed Control
Video



Annual Lawn & Soil Program

1. Veri-Green with Crabgrass Preventer
2. Veri-Green with Weed & Feed
3. Mag-I-Cal Plus
4. Winter Survival

The only annual lawn care program that greens the lawn, kills weeds and improves the soil.

Coverage (sq. ft.)	MSRP
5,000	\$99.99
15,000	\$249.95



Organic Collection

- » Safe for children and pets when used as directed.
- » Will not burn lawns.
- » Complex food-grade ingredients that contain no manures.

LOVE!!



★★★★★ Review by Jessica

"It is now November and I've used Jonathan Green's Organic Lawn Food twice this year. My lawn was never the best, in fact it was the worst. Now, my lawn is by far the greenest on the block, and it is really lush. I live across from neighbors who pride themselves on their lawn and the leading brand's products, but now their lawn looks dried up, scarce and yellow-green. So blown away! I'm a fan for life."



10% Total Nitrogen
 9% Water Insoluble Nitrogen
 1% Potassium
 1% Calcium
 1% Sulfur
 .1% Iron
 Derived from: Feather Meal,
 Soybean Meal, Blood Meal,
 Sulfate of Potash, and
 Calcium Carbonate



Organic Lawn Food

100% Homogenous Granules

A complex, all organic lawn fertilizer.
 Ecofriendly formula – great for lake and bay communities.

Feeds the lawn in spring-summer-fall (10-0-1).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	10250	15.5	na	96	\$36.99
15,000	10251	46.5	na	40	\$84.99

10% Total Nitrogen
 3.5% Water Insoluble Nitrogen
 2% Soluble Potassium
 Derived from: Corn Gluten Meal, Urea, Sulfate of Potash



Corn Gluten Weed Preventer plus Lawn Food

Safe for kids and pets.

Prevents crabgrass, dandelions and many other weeds.

Feeds the lawn (10-0-2).

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	11591	15	na	104	\$39.99

1% Rosemary Oil
 0.5% Geraniol
 0.2% Peppermint Oil



Natural Grub and Insect Control

Controls grubs and surface-feeding insects organically.

Insects include ants, chinch bugs, fleas, and ticks (Lone Star, Deer, and Dog).

Contains plant oils.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	11925	10	na	144	\$44.99

Controls Collection



It Really Works!



Review by Maria G.

"Crabgrass has always been a problem on my lawn, until I used Jonathan Green's Season-Long Weed Preventer. Every summer my lawn is taken over by crabgrass, and every fall, after the crabgrass dies, I'm left with large dead spots that have to be reseeded the following spring. This is the first year with zero crabgrass, thank you Jonathan Green!"

Season-Long Weed Preventer Lawns & Landscapes

Controls or suppresses many annual grasses and broadleaf weeds.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	12360	9.5	na	150	\$19.99
15,000	12361	28.5	na	50	\$54.99

Dimension® is a registered trademark of Corteva



Contains Dimension®
Herbicide



Contains 2,4-D, MCPP, Dicamba

Lawn Weed Control

Improved formula with Trimec® technology provides control of 200+ broadleaf weeds.

Use when weeds are actively growing from spring through fall.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	12195	10	na	120	\$21.99
15,000	12197	30	na	50	\$54.99

Trimec® is a registered trademark of PBI Gordon



Contains Thiophanate-methyl

Lawn Fungus Control

Controls 20+ diseases.

Including summer patch, dollar spot, red thread, brown patch, pink snow mold.

FOR CA ONLY: NOTICE: Birth defects or reproductive harm - www.P65Warnings.ca.gov.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	10233	7.5	na	150	\$18.99
15,000	10236	22.5	na	50	\$45.99



Contains Ferrous Sulfate Monohydrate

Lawn Moss Control

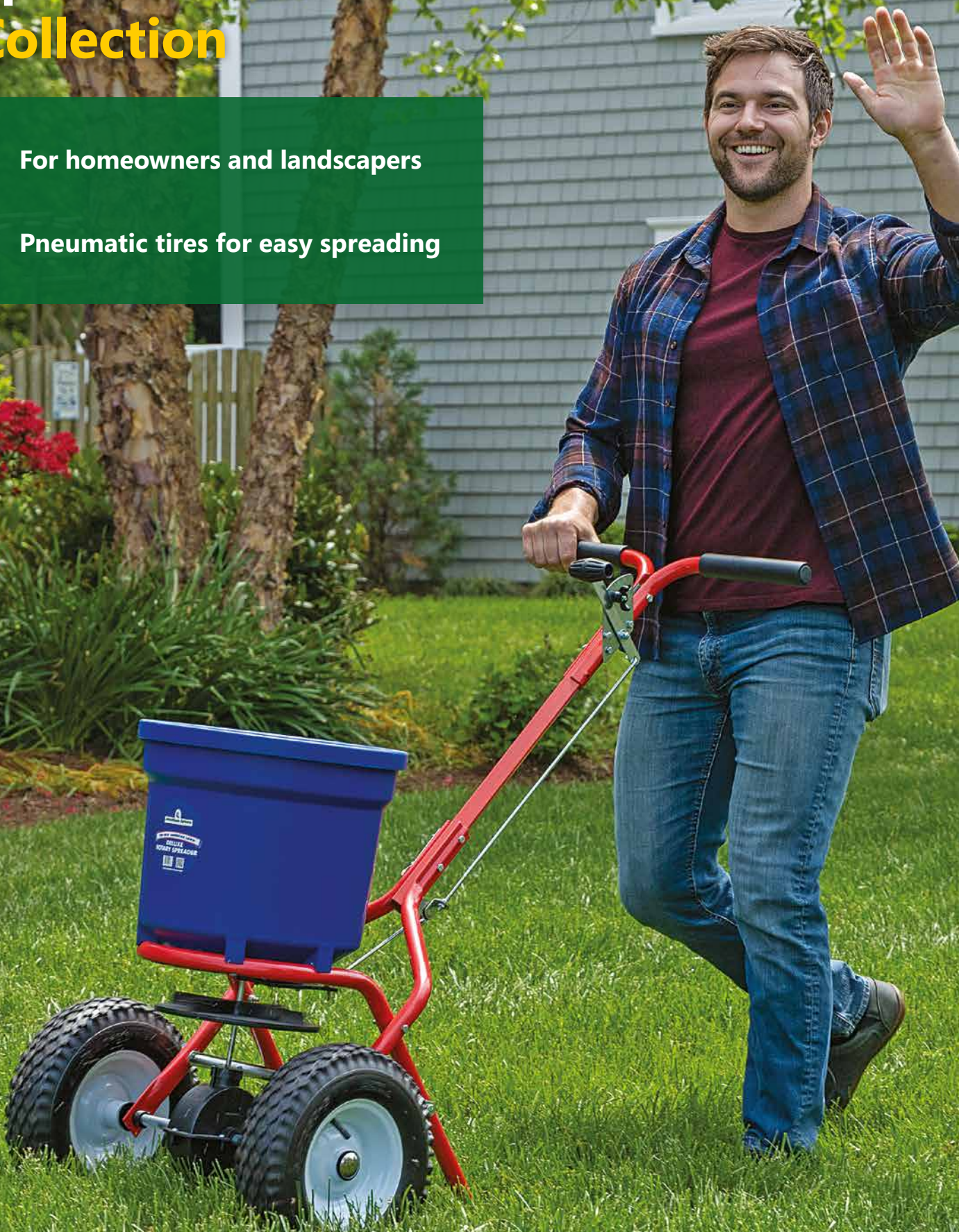
Kills lawn moss quickly.

50% more active ingredient per bag than leading competitors.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
5,000	11457	20	na	100	\$21.99

Spreader Collection

- » For homeowners and landscapers
- » Pneumatic tires for easy spreading





Deluxe Rotary Spreader

Holds up to 15,000 square feet of product.

Comes 95% assembled.

JG SKU	Cases Per Pallet	Units per Case	MSRP
10938	12	1	\$249.99



Standard Rotary Spreader

For easy accurate applications of grass seed and fertilizers.

Comes fully assembled.

JG SKU	Cases Per Pallet	Units per Case	MSRP
10937	18	3	\$99.99



Hand Spreader

Ideal for grass seed, fertilizers, controls and ice melt.

Lightweight, ergonomic handle.

Fully assembled.

JG SKU	Cases Per Pallet	Units per Case	MSRP
10947	168	6	\$19.99

Fabrics Collection



Landscape Fabric

3 oz

Stop weeds from growing permanently.
6-year warranty.

JG SKU	Units per Pallet	Units per Case	MSRP
12423	3 x 50'	20/case	\$14.99
12424	3 x 100'	12/case	\$24.99
12443	3 x 300'	each	\$74.99
12445	6 x 300'	each	\$134.99



Professional Landscape Fabric

6 oz

Weed barrier that stops 95% of weed growth.
12-year warranty.

JG SKU	Units per Pallet	Units per Case	MSRP
12425	3 x 50'	12/case	\$21.99
12426	3 x 100'	6/case	\$39.99
12422	3 x 300'	each	\$119.99
12435	6 x 300'	each	\$229.99



Landscape Staples

Display landscape staples with landscape fabric for easy tie-in sales.

Helps secure numerous lawn and garden objects to ground.

JG SKU	Units per Pallet	Units per Case	MSRP
10755	na	36x10/bag	\$3.99
10756	na	1000/box	\$69.99

Ice Melt Collection



Sodium Chloride
Calcium Chloride
Potassium Chloride
Blue dye for accurate spreading

Melt-A-Way Ice Melter

3-way melting action.
Effective to +15° F.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
na	11305	50	na	40	\$24.99



Magnesium Chloride

Magnesium Chloride Pellets

Use on all surfaces for ice melting to -15° F.
Less corrosive than salt or Calcium Chloride.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
na	11262	50	na	48	\$32.99



Pure Sodium Chloride

Rock Salt

Effective to +20° F.
Most cost effective ice melter.

Coverage (sq. ft.)	JG SKU	Weight (lbs)	Case Pack	Bags per Pallet	MSRP
na	11799	50	na	49	\$13.99



Distributors & Co-ops

Ace Hardware : 630-990-6600
Arett Sales : 856-751-1224
Bradley Caldwell, Inc. : 570-455-7511
BFG Supply (East) : 800-883-0234

BFG Supply (West) : 800-624-2517
Do It Best Hardware : 260-748-5300
Emery-Jensen : 217-360-9876
Griffin Greenhouses : 800-888-0054

H.B. Davis Seed Co. : 518-489-5411
Orgill Corp. : 800-347-2860
Standard Hardware : 603-424-2141
True Value Hardware : 800-897-3112

Here's How to Contact Us:

Address

PO Box 326
48 Squankum-Yellowbrook Rd.
Farmingdale, NJ 07727

Phone & Fax

Toll Free : 1-800-526-2303
VP Sales : 646-640-0743
Orders : ext: 209, 211
Co-Op Ad : ext: 209
Fax : 732-751-2547

Online

Email : support@jonathangreen.com
Marketing : marketing@jonathangreen.com
VP Sales : marlotta@jonathangreen.com
Facebook : [/JonathanGreenInc/](https://www.facebook.com/JonathanGreenInc/)
Instagram : [/jonathangreen_lawn/](https://www.instagram.com/jonathangreen_lawn/)



Jonathan Green Sales Team

Great Lawns Start Here.™