

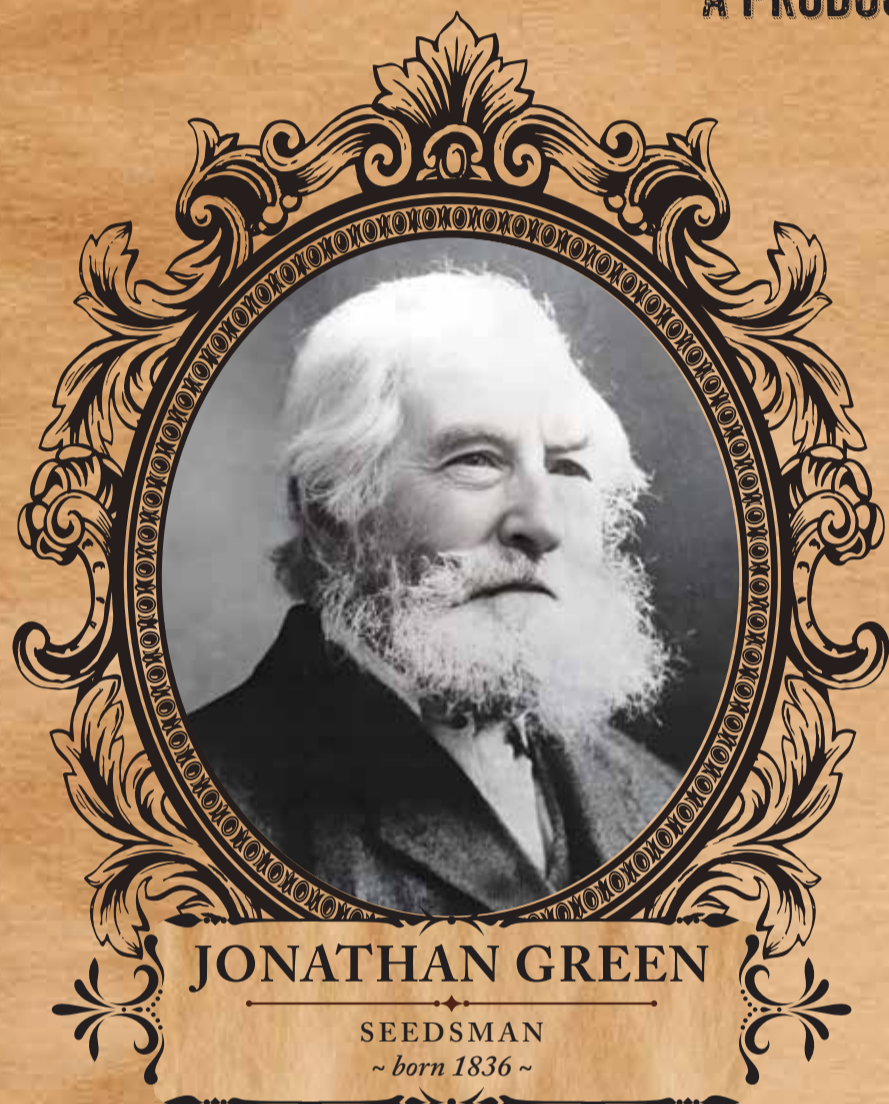
Jonathan Green
QUALITY LAWNS SINCE 1881

*The Lumb - The ancestral home of the Green Family

BLACK BEAUTY

FOUNDERS' RESERVE GRASS SEED MIXTURE

A PRODUCT OF TURFGRASS RESEARCH



This limited edition will produce a superior lawn in sunny and shady areas. The grass leaves have a waxy coating which preserves moisture in the plant. In time the roots can grow four feet deep into the lawn soil, gaining moisture. The lawn turf is dark-green with a shiny surface, because of the waxy coating. It looks like a bluegrass lawn.

SEEDS UP TO 3,500 SQ. FT. • NET WEIGHT 7 LBS.

Jonathan Green Black Beauty Founders' Reserve Grass Seed Mixture consists of genetically superior turf grass seeds. Since these grass plants will be living in your lawn soil, some thought should be given to improving the soil. If your soil pH is too acidic or too alkaline, the grass plants will be struggling to absorb the essential nutrients needed for growth and health. Ideally the soil pH should be in a range of 6.2 to 6.9, seven being neutral.

Jonathan Green MAG-I-CAL Plus for Lawns in Acidic & Hard Soil contains available calcium, which will raise the soil pH. It also contains gypsum and humates, which will loosen compacted soil and stimulate microbial life in the soil which are responsible for recycling organic material in the soil, turning it back into food for your lawn. This is how lawn soil is made rich in organic content making the soil alive and porous and able to hold large quantities of water.

OPTIONS

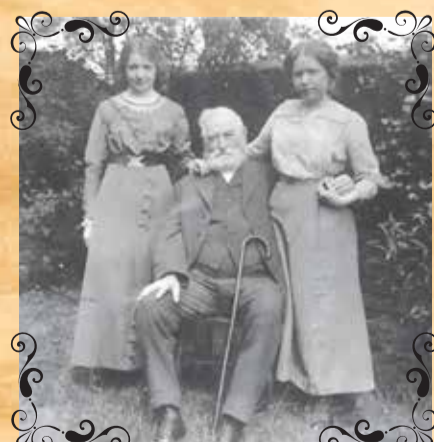
Jonathan Green MAG-I-CAL for Lawns in Acidic Soil raises soil pH rapidly. One bag of MAG-I-CAL has the pH adjusting powers of up to 5 bags of limestone. This product also stimulates the microbial life to create a healthy environment for grass. It also increases the ability of grass roots to absorb nutrients. This product contains pelletized calcium carbonate in a completely soluble form that is immediately available to rapidly raise soil pH.

Jonathan Green Love Your Soil contains gypsum to loosen hard, compacted soil. This product is also rich in humates to help restore soil life and create a humus reserve in the soil, which will aid in water retention in times of drought.

If your pH reading is above 7.0, MAG-I-CAL Plus for Lawns in Alkaline & Hard Soil will lower the pH reading. This product loosens compacted, hard soil while promoting water penetration for deeper root growth. This product contains sulfur and gypsum which lowers soil pH, loosens hard soils and aids in root penetration. This will increase grass growth by increasing biological activity in the soil.



Scan here to read about lawn care throughout the year



This photograph was taken early in the twentieth century in the backyard of Jonathan Green's daughter Charlotte's home in Chorley, England. Pictured are Jonathan Green with two granddaughters, Bertha and Marion.

*Photo from front: The Lumb (circa 1702) - the ancestral home of the Green family, located Rathmell - Settle Road, Giggleswick, Yorkshire, England.

DIRECTIONS

SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING NEW LAWNS OR SODDING.

1. PREPARATION: Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed.
 - (a) Mow lawn before seeding.
 - (b) Rake dead grass and debris and loosen the soil. Add additional topsoil if needed. For larger areas, a rented de-thatching machine may be easier. Apply seed to the loosened soil and then lightly rake it into the ground. Do not bury the seed more than 1/4" deep.
2. For best results, apply these Jonathan Green products in any order, on the same day.



Jonathan Green Veri-Green Starter Fertilizer for Seeding & Sodding
Provides the nutrients necessary for new grass growth.



Jonathan Green MAG-I-CAL Plus for soil compaction and pH adjustment
Helps loosen hard, compacted soils. Provides calcium - an essential grass plant nutrient which aids in the seedling's ability to absorb nutrients.

3. Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of 2-1/2 to 3 inches.

For more information on how to best apply this product visit: JonathanGreen.com

NOTE: Spring plantings may take more time to germinate because the soil is colder. Grass seed germinates when the **soil temperature** is consistently 55°F.

CAUTION: Do not apply this grass seed on horse pastures or livestock grazing areas!

SPREADER SETTINGS

VISIT OUR WEBSITE FOR SETTINGS ON OTHER SPREADER MODELS.

SEEDING RATES - OVERSEEDING LAWNS 7 lbs. seeds up to 3,500 sq. ft.

Jonathan Green Hand Held:	3
Jonathan Green Standard Rotary:	7.5
Jonathan Green Deluxe Rotary:	13
Scotts Rotary	7
Scotts Drop	10

SEEDING RATES - NEW LAWNS 7 lbs. seeds up to 1,750 sq. ft.

Jonathan Green Hand Held:	3*
Jonathan Green Standard Rotary:	7.5*
Jonathan Green Deluxe Rotary:	13*
Scotts Rotary	9
Scotts Drop	13

*Go over lawn twice at this rate.

My Pledge Of Satisfaction

We have made every effort in the formulation of this product to assure that you will be satisfied with the results. The genetically superior lawn grasses contained in this product are not adulterated with coating material, mulch or fertilizers. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn specialists will make every effort to assure your success.



Benefits of lawns: Grass slows down and absorbs water run-off and controls soil erosion while cleansing water of impurities and dust. Grass plants remove carbon dioxide from the atmosphere. A 5,000 sq. ft. lawn produces enough oxygen for 8 people daily. Lawns cool off the immediate area, about 30 degrees cooler than asphalt and about 20 degrees cooler than bare soil. Lawns reduce noise, glare and increase your property value. Leave grass clippings, if possible, so nutrients and water go back into your lawn.

Sign up to receive timely lawn tips
www.jonathangreen.com



Download our FREE Lawn Care Guide



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